

Welcome to (Uniwest) Winter School

Western Norway University of Applied Sciences

HVL Business School, campus Sogndal



Monday 17th of February

Arrival Bergen airport.

Lunch Bergen

Sightseeing Bergen: Bryggen , Fish Market, Fløybanen (view of Bergen).

Boat transfer to Sogndal.

Arrival Sogndal and walk to the hotel.

Tuesday 18th of February

09.15: Norwegian culture in a multicultural perspective. Hildegunn Loftesnes (Assistant Professor).

10.15: Special Interest Tourism workshop. Helene Maristuen

12.00: Welcome to Western Norway University of Applied Sciences by prorector Geir Kåre Resaland.

12.30: Lunch

13.30 Guided tour Hofslund hotel.

CEO Vegard Sviggum is a former student and will show us their hotel.

Social activities

Wednesday 19th of February

09.15 Special Interest Tourism.

10.15 Special Interest Tourism: Wellness tourism. An example from Finland

11.15: Lunch

Social activities

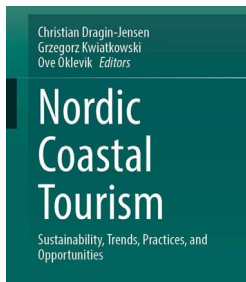
12.00 – 15.00 Opening ceremony Winter Festival in the city centre

15.00 – 17.00 Death diving, harbour city centre Winter Festival.

19.45-21.45 Sider tasting, Sogndal hotel. Winter Festival.

Thursday 20th of February

Editors talk. Editors of the new book Nordic Coastal Tourism.



09:15: Coastal Tourism by Ove Oklevik.

10:15: Coastal Tourism by Gregory Kwiatkowski.

11:15: Coastal Tourism by Christian Dragin-Jensen.

12:00 Lunch

13:00 Looking for a job?

Regional tourism businesses will present their business and opportunities for part time jobs, summer jobs and ordinary positions.

14:00 Seminar: BA in Tourism Management 40 years. Anniversary.

Mr. Gunnar Yttri (rector will open the seminar).

14:15: Tourism for the future.

Professor Michael C. Hall from University of Canterbury, New Zealand.

Social activities

18.00 -19.00 Presentation from Ben Ward. Fjordsal, Quality Sogndal hotel. Winter Festival.

22.00-23.00 Winter Festival- basar (lottery).

Friday 21st of February

09:15 Breakfast at campus

Outdoor

09.45 Transport to Sogndal Ski Centre

10:15 Presentation Sogndal Ski Centre Hodlekve & Dalalåven

11.00 Biking in the ski hill . Winter Festival.

12.00 Coca Cola Race adults. Winter Festival.

12.00 Sledge competition BIP Winter School

13:00 Lunch outdoor. "Typical Norwegian".

14.00 Competition: highest leap. Winter Festival.

15.00 Rindapride. Winter Festival.

15.00 -18.45 Afterski DJ Dan den original . Winter Festival.

22.00 Consert and sing along , Sogndal hotel . Winter Festival.

23.00 DJ , Sogndal hotel . Winter Festival.

Saturday 22nd & Sunday 24th

Winter Festival & return to home.